

# 2024

# MONTHLY REPORTS



## ENTERPRISE CAYMAN

*Let's grow the next generation of Caymanian innovators and entrepreneurs with Enterprise Cayman!*



**CAYMAN  
ENTERPRISE  
CITY**  
Special Economic Zones



## Reflecting on 2024: A Year of Milestones and Gratitude



Enterprise Cayman is filled with gratitude and pride as we reflect on an incredible year of achievements in 2024. Your involvement, support, and contributions have been at the heart of our success, enabling us to foster innovation, empower local talent, and strengthen the ecosystem that supports the Cayman Islands' future. This year, with your help, we accomplished remarkable milestones:

### 104 Events and Happenings

From workshops to networking events, we connected countless individuals, fostering collaboration and growth. Moving into [Cayman Enterprise City's \(CEC\)](#) new Signal House Facilities was a big milestone for us in 2024, as it significantly enhanced our ability to produce and host even more dynamic and impactful events. Some of our most

popular events in 2024 include our monthly [Tech Talks](#), [CyberSandbox sessions](#) and [FinTalks](#).

These facilities not only hosted our regular events but also facilitated impactful summer camps and high-profile conferences, further solidifying Signal House as a hub for education, collaboration, and innovation.

## **26 Interns Placed**

Through our [Enterprise Cayman Internship Programme](#), and with the support from our CEC community members, 26 young Caymanians gained valuable hands-on experience and explored knowledge-based career paths. In 2024, we received an incredible 158 applications, a testament to the enthusiasm and talent within our community.

This programme continues to bridge the gap between education and industry, equipping young Caymanians with the skills, connections, and confidence to excel in their chosen fields.

## **31 Programmes**

We offered a variety of certified upskilling opportunities, designed to meet the diverse needs of our community. 2024 marked the launch of some exciting new programmes and initiatives for Enterprise Cayman. Highlights include the launch of the [UCCI-EC Digital Skills Certificate](#), the Tech-Rise Upskilling Programme, the [Experts in Residency Programme](#), and the [Digital Artist in Residency Programme](#).

## **123 Volunteer Engagements**

Your generous contributions of time and expertise have been instrumental in making our programmes impactful. Key programmes such as our [Private Investment Mechanics Education Programme](#), and our [Business Design Competition](#) thrive because of volunteer leadership. Our monthly events are expertly guided by volunteers who graciously share their knowledge and spark meaningful discussions.

To our volunteers: thank you for making a lasting impact on our community and driving meaningful change through your selfless contributions.

## **Thank You to Our Sponsors!**

A special thank you to our 2024 sponsors. Your generosity has been a cornerstone of our achievements, and we're deeply grateful for your continued support.



## Looking Ahead to 2025

Entering this new year, we're more excited than ever to build on this momentum. Our goal remains steadfast: to create even more opportunities for upskilling, professional growth, and turning entrepreneurial dreams into reality.

Here's to another year of collaboration, growth, and success!

Visit [enterprisecayman.ky/events](https://enterprisecayman.ky/events) to stay up to date with all our upcoming events and programmes.





# Enterprise Cayman Monthly Report

## January 2024

### *Overview*

Number of Events & Happenings: 6

Total Number of Participants: 413

Total Number of Volunteer Participants: 6

Social Media Impressions (All Channels): 5,418

Number of Website Sessions: 412

Total Number of Marketing Emails: 8

Total Number of Unique Opens Marketing Emails: 1,509

### *Highlights*

#### **Launch Labs Initiatives (For Entrepreneurs)**

##### **Business Design Competition**

###### *Online Info Session*

*Wednesday, 24 January 2024 Online on Microsoft Teams*

Enterprise Cayman's Senior Programme & Event Coordinator Alyssa Manderson hosted an online session where a detailed overview of the Business Design Competition was given. An in-depth review of the application & judging criteria provided additional tips to help applicants submit the best possible entry for the 2024 competition.

Number of Participants: 6

###### *Competition Deadline*

*Thursday, 31 January 2024 at Microsoft Teams*

The 2024 Business Design Competition deadline was Wednesday, 31 January 2024 and the competition closed with a total of 18 eligible applications.

Number of Participants: 18

Number of Volunteers: 0



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## Careers Development Bureau Initiatives (For Job Seekers)

### Career Fair

*Clifton Hunter High School*

*Thursday, 25 January 2024 at Clifton Hunter High School*

Enterprise Cayman's Senior Programme & Event Coordinator Alyssa Manderson took part in the Clifton Hunter Career Fair this month. It was a great opportunity to meet & engage with students to share details about Enterprise Cayman and the various ways we can assist in kickstarting their careers in technology. We highlighted our newest initiative, the CyberSandbox, which received a lot of great interest. A total of 6 students were registered as CyberSandbox members. This membership has the benefit of keeping learners up to date via e-mail with session topics, session dates & reminders and other networking opportunities.

Number of Participants: 180

Number of Volunteers: 0

## Community (For Public Engagement & Community Building)

### Tech Talks

*AI Prompt Engineering & the EU AI Act*

*Thursday, 11 January 2024 at V2O*

Attendees joined us for an compelling panel discussion on the dynamic world of Artificial Intelligence (AI) prompt engineering and the EU AI Act, the world's first comprehensive AI law.

**[Alee Fa'amoe](#), Moderator**

Alee Fa'amoe is an experienced Managing Director with a demonstrated history of working in the technology sector.

**[Jack Copper](#), Panelist**

Jack Copper is the Founder and Managing Director of [NeuralStudio SEZC](#).

**[Amy Hayward](#), Panelist**

Amy Hayward is a certified Facebook Marketing Expert and Manager at [AirVu Media](#).

**[Julian Morris](#), Panelist**

Julian Morris is a Cayman-based economist with 30 years' experience working with think tanks, businesses, and governments.

Number of Participants: 81

Number of Volunteers: 4





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## **CyberSandbox**

AI EU Act: Recap & Roundtable Discussion

*Wednesday, 17 January 2024 - Innovation Room at Strathvale House*

In this informative session hosted by Jack Cooper of Neural Studio AI and David Manucheri of ai.moda, participants delved into an insightful and comprehensive recap session that highlights key points and takeaways from our recent "Tech Talks" discussion on "AI Prompt Engineering and the EU AI Act".

Number of Participants: 16

Number of Volunteers: 2

## **Radio Cayman Interview**

Business Design Competition

*Monday, 15 January 2024 at Radio Cayman*

Enterprise Cayman took to the airwaves with [Radio Cayman](#)'s Sterling Dwayne Ebanks to share the excitement surrounding the upcoming Business Design Competition. Committed to innovation, we reinforced our vision and some of the exciting opportunities that promise to support Cayman's entrepreneurs.

Link to watch: <https://www.youtube.com/watch?v=mUavlomWG7Y>

Views: 112

## **Z99 & IslandFM Interview**

Business Design Competition

*Wednesday, 17 January 2024 at Radio Cayman*

Enterprise Cayman's Senior Programme & Event Coordinator Alyssa Manderson and CEC Marketing & Events Coordinator Rebecca Young took to the airwaves with Compass Media stations Z99 and IslandFM to again share the excitement surrounding the upcoming Business Design Competition. Committed to innovation, we reinforced our vision and some of the exciting opportunities that promise to support Cayman's entrepreneurs.

## **Article Links**

Tips for Entrepreneurs: Setting up a New Business

<https://www.enterprisecayman.ky/newsroom/tips-for-entrepreneurs-setting-up-a-new-business>



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## Enterprise Cayman Monthly Report February 2024

### Overview

Number of Events & Happenings: 6

Total Number of Participants: 301

Total Number of Volunteer Participants: 8

Social Media Impressions (All Channels): 3,850

Number of Website Sessions: 284

Total Number of Marketing Emails: 4

Total Number of Unique Opens Marketing Emails: 1,127

### Highlights

#### Launch Labs Initiatives (For Entrepreneurs)

##### Business Design Competition

*Finalists Announced*

*Tuesday, 26 February 2024 via E-mail*

The “top 10” projects that made it into the finals of the 2024 Cayman Islands Business Design Competition are:

- **CayMall** – Shop Local, Pickup Smart by Ron Reid and Traci Reid
- **Cayman Bytes** – Converting user graphics into digital paint-by-numbers by Lance Mason and Kas Mason
- **EcoBloxx** – Building a greener future by transforming plastic waste into construction materials by Anthony Wambua and Peter Kigotho
- **E-Waste Recycling** – A sustainable electronic waste recycling project by May Douglas, Xavier Suico and Melody Protacio
- **FoundationFoundry** – A corporate secretary platform by John Gracey and Stephanie Small
- **Hunted Offshore** – The marketplace for offshore professional and legal services recruitment by Kayleigh Wright





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- **Las Gummitas** – Locally flavored alcoholic gummies by Mya Grant
- **Music Mate** – An app for music learners and educators serving our music community by Kailasa HimaBindu Peyyeti and Kranthi Kumar Chamarthi
- **Volunteerism** – Understanding and managing how volunteers connect in our Islands by Taura Ebanks

## Careers Development Bureau Initiatives (For Job Seekers)

### Career Fairs

*John Gray High School*

*Friday, 23<sup>rd</sup> February 2024 at John Gray High School*

Enterprise Cayman took part in the John Gray High school Career Fair this month. It was a great opportunity for us to meet with students and share details about our organisation and the various ways we can help them kickstart their career in technology. We also shared information about our training programmes, events, and internship opportunities. Surveys were also conducted again this year to gain an understanding of how much knowledge the students had about both EC and CEC and the opportunities available to them.

This year results showed 4 in 10 students (aged 13-16) are aware of the EC/CEC brand, its purpose, and its initiatives with 7 in 10 students being highly interested in the innovation and/or technology industry.

Whereas last years' results showed 1 in 10 students (aged 13 – 16) were aware of the EC/CEC brand, its purpose, and its initiatives with 6 in 10 students being highly interested in the innovation and/or technology industry.

Number of Participants: 120

Number of Volunteers: 0

### Radio Cayman Interview

- *Interview on the Cybersandbox and the upcoming sessions on Quantum Computing  
Tuesday, 13 February 2024 at Radio Cayman*

The interview raised awareness on the Cybersandbox initiative provided by Enterprise Cayman and also served as a platform to generate awareness about our upcoming Quantum Computing sessions. Our esteemed guest speakers, included CEC CEO Charlie Kirkconnell, Yaroslav Pshenitsyn - Managing Director at Chainlink and member of the Cayman Islands Computer Science Society, and Vish Ramakrishnan - Founder and Chief Executive Officer at CogniFrame, who will be leading the Quantum Computing sessions. These gentlemen brought valuable insights and expertise to the discussion. Their participation undoubtedly contributed to the anticipation and excitement surrounding these upcoming sessions, further solidifying the



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Cybersandbox initiative's commitment to fostering innovation and technological advancement within the community.

98 views on YouTube LiveStream - <https://www.youtube.com/watch?v=nwufClZwPc>

Number of Volunteers: 2

## Community (For Public Engagement & Community Building)

### Tech Talks

*Crypto ETFs & The Future of Mass Adoption*

*Thursday, 1 February 2024 at George Town Yacht Club*

Panellists were invited to discuss crypto ETFs and the future of mass adoption, and hear from the experts. A growing roster of cryptocurrency exchange-traded funds (ETFs) is giving investors the chance to engage in an ever-expanding list of market segments and commodities. After a decade of regulatory wrangling, the Securities and Exchange Commission (SEC) authorised the first crypto spot ETFs in early 2024. Is the future of mass adoption near? How does the Cayman Islands as a jurisdiction play a role? What effect will Crypto ETFs have on altcoin? Guest speakers included [Mike Philbrick](#), Chief Executive Officer of [ReSolve Asset Management SEZC](#), [Aaron Unterman](#), the Managing Director of [XReg Consulting SEZC](#) and our Moderator was [Mario Yaksetig](#), experienced Cryptographer at [BitFashioned SEZC](#). The “Tech Talks” event was in partnership with [SteppingStones Tech](#), CIVAS, [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 72

Number of Volunteers: 3

### CyberSandbox

*Information and Hands-on session on Quantum Computing (2-part Series)*

*Thursday, 15 & 28<sup>th</sup> February 2024 - Innovation Room at Strathvale House*

Attendees met with CogniFrame’s Chief Research Scientist Evan Lai and Data Scientist Jinu Augustine as they delved into the intricacies of quantum computing during the two-part session. Lai and Augustine adeptly navigated the complexities of this cutting-edge technology, elucidating its principles and demonstrating its real-world applications within business contexts. Through engaging discussions and practical examples, participants gained invaluable insights into how quantum computing can revolutionize problem-solving and drive innovation in their respective industries. By demystifying quantum computing and emphasizing its relevance in today’s technology-driven landscape, the sessions equipped attendees with the knowledge and tools necessary to leverage this transformative technology effectively, empowering them to stay ahead of the curve in an increasingly competitive market.





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## Session 1: Comprehensive Overview of Quantum Computing - Understanding Quantum Computing

- Introduction to basic concepts and terminologies.
- The significance and global impact of quantum computing.
- Insights from global partnerships (Oxford Quantum Circuits UK and Toshiba Japan).

## Session 2: Implementing Quantum Solutions - Practical Application and Hands-on Workshop

- Hands-on training using the FirstQ platform.
- Case studies and real-world applications in various industries.
- An interactive workshop to develop quantum solutions for business scenarios.

Number of Participants: 11

Number of Volunteers: 3



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## *Images & Screenshots*

Enterprise Cayman Senior Programme and Events Coordinator engages with students at the JGHS Career Fair






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Survey given to Career Fair students.



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WE APPRECIATE YOU TAKING THE TIME TO SHARE YOUR  
FEEDBACK & OPINIONS WITH US. PLEASE FILL OUT THE SHORT  
SURVEY TO THE BEST OF YOUR ABILITY.

- HAVE YOU HEARD ABOUT THE **CAYMAN ENTERPRISE** ORGANISATION BEFORE TODAY?  
a) YES  
b) NO
- HAVE YOU HEARD ABOUT **CAYMAN ENTERPRISE CITY** BEFORE TODAY?  
a) YES  
b) NO
- ON A SCALE OF 1 – 10 HOW MUCH DO YOU KNOW ABOUT THE **TECH & INNOVATION** INDUSTRY? (1-NONE, 10-A LOT)  
\_\_\_\_\_
- ARE YOU INTERESTED IN THE **TECH & INNOVATION** INDUSTRY? IF YES WHAT AREA SPECIFICALLY?  
a. YES \_\_\_\_\_  
b. NO
- THE **CAYMAN ENTERPRISE** ORGANISATION PROVIDES CAYMANIANS AND RESIDENTS WITH ACCESS TO HIGH-QUALITY LEARNING EXPERIENCES AND OPPORTUNITIES TO PURSUE CAREERS IN THE **TECHNOLOGY AND INNOVATION SECTORS**. DID YOU KNOW THAT **GAME DESIGN & DEVELOPMENT, 3D PRINTING, DRONE BUILDING, CYBERSECURITY, DESIGN ENGINEERING, AERONAUTICAL ENGINEERING AND ROBOTICS ENGINEERING PLUS MORE** FALL INTO THESE SECTORS?  
a. YES  
b. NO
- WOULD YOU BE INTERESTED IN LEARNING MORE ABOUT WHAT THE **TECH & INNOVATION** INDUSTRY HAS TO OFFER?  
a. YES  
b. NO
- WHAT WOULD BE YOUR PREFERRED DELIVERY METHOD?  
a. INFORMATION SESSION  
b. INTERACTIVE WORKSHOP  
c. ONLINE WORKSHOP  
d. OTHER \_\_\_\_\_
- ARE THERE OTHER AREAS OF INTEREST YOU WOULD LIKE TO GAIN MORE KNOWLEDGE OR EXPERIENCE IN AT THIS TIME?  
\_\_\_\_\_  
\_\_\_\_\_

THANK YOU FOR TAKING THE TIME TO COMPELETE THIS SURVEY. IF YOU'D LIKE TO JOIN OUR MAILING [LIST](#)  
PLEASE SHARE YOUR E-MAIL ADRESSS \_\_\_\_\_





# ENTERPRISE CAYMAN

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## Enterprise Cayman Monthly Report March 2024

### Overview

Number of Events & Happenings: 10

Total Number of Participants: 605

Total Number of Volunteer Participants: 22

Social Media Impressions (All Channels): 4,482

Number of Website Sessions: 285

Total Number of Marketing Emails: 8

Total Number of Unique Opens Marketing Emails: 2,803

### Highlights

#### Launch Labs Initiatives (For Entrepreneurs)

##### Business Design Competition

###### *Design Day 1*

*Saturday, 9 March 2024 at Strathvale House, Innovation Room*

Enterprise Cayman hosted the first Design Day where the top 10 finalists took part in an array of workshops focused on design thinking. Through these sessions, participants gained valuable insights on how to use the entrepreneurship and design principles to create innovative business solutions.

##### Design Day Agenda

- 9:00 AM Doors open + Coffee!
- 9:30 AM Brief Onboarding
  - Competitor Intros
  - Official Rules and Judging Criteria (Q&A & Sign)
  - Programme Timeline Review & Housekeeping Notes
- 10:00 AM Evaluating Start-Up Ideas "The Problem & Product" with George Wauchope
- 11:00 AM Market Research Workshop with Rich Dyer
- 12:00 PM Lunch Begins
- 12:15 PM "Lunch & Learn" on StoryTelling with Qamar Zaman
- 1:15 PM User Experience Design Workshop with Dylan Jackson



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- 2:30 PM Coffee Break
- 3:00 PM Perfecting Your Submission Packs with David Strucke
- 4:00 PM Download & Networking Event at Rackams with Instructors & Project Advisors. Light refreshments will be served!

Number of Participants: 15

Number of Volunteers: 7

## *Design Day 2*

*Saturday, 23 March 2024 at Strathvale House, Innovation Room*

Enterprise Cayman hosted the second Design Day where the top 6\* finalists took part in an array of workshops focused on design thinking. Through these sessions, participants gained valuable insights on how to use entrepreneurship and design principles to create innovative business solutions.

### Design Day Agenda

- 9:30 AM - Doors open + Coffee!
- 10:00 AM - Business Innovation Workshop with Rudolph Johnson
- 11:30 AM - Presentation from the CI Centre for Business Development
- 12:15 PM - Lunch and Learn Perfecting your Pitch Deck with Qamar Zaman
- 1:15 PM - Meet the MuscleWiki Team (a start-up case study)
- 2:15 PM - Coffee Break
- 2:30 PM - Presentation from the Cayman Islands Intellectual Property Office
- 3:30 PM - Working Session (*Utilize this session to start working on Submission Pack and Pitch Deck, invite your project advisor along!*)

Number of Participants: 13

Number of Volunteers: 5

## Careers Development Bureau Initiatives (For Job Seekers)

### Career Fairs

*Chamber of Commerce Career Fair*

*Friday, 22 March 2024 at UCCI*

Enterprise Cayman took part in the Chamber of Commerce Career Fairs this month. It was a great opportunity for us to meet with students and the general public to share details about our organisation and the various ways we can help them kickstart their career in technology. We also shared information about our training programs, events, and internship opportunities.



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Number of Participants: 120

Number of Volunteers: 0

## **Careers Development Webinar Series**

*Resume Writing with Connect by Nova*

*Wednesday, 13 March 2024 Online via Microsoft Teams*

Enterprise Cayman & Connect by Nova kicked off its 2024 Career Development Series. Our goal with this series is to provide valuable insights, resources, and tools to support professional growth and development. We understand the importance of continuous learning and advancement in today's dynamic work environment, and we're committed to empowering the attendees on their career journey. The first session Resume Writing was hosted by Giannie McLaughlin of Connect by Nova, she guided the attendees through the essential elements of resume writing, share best practices, and address common pitfalls to avoid.

Number of Participants: 10

Number of Volunteers: 1

## **Radio Cayman Interview**

*Interview on Artificial Intelligence Trends*

*Monday, 28 March 2024 at Radio Cayman*

The interview raised awareness on the current trends in Artificial Intelligence, from breakthrough advancements to emerging applications. Guest speakers Ian Gilmour, Managing Director Euler Digital and CIAIS member and Kaitlyn Elphinstone, CEC Chief Marketing Officer delved into the forefront of AI innovation and dissected the latest trends shaping our digital future. Listeners gained invaluable insights and can now stay ahead of the curve in this rapidly evolving field.

210 views on YouTube LiveStream - <https://www.youtube.com/watch?v=cKLEzTIAueE&t=1410s>

Number of Volunteers: 1

## **Internship Programme**

*Internship Programme Deadline*

*Sunday, 31 March 2024*

The deadline for the Enterprise Cayman Internship Programme closed on Sunday, 31 March 2024. A total of 158 applications were submitted and a rigorous review is underway with the aim of confirming 20-25 internship placements during the 2024 summer months.



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Number of Participants: 158

Number of Volunteers: 0

## Community (For Public Engagement & Community Building)

### Tech Talks

*A MuscleWiki Story in App Development*

*Thursday, 7 March 2024 at Vines 2 Ocean*

Panelists were invited to discuss with the team at MuscleWiki a Cayman-born fitness app with a comprehensive exercise library that includes videos and written instructions for over 2,000 exercises. [MuscleWiki](#) is dedicated to making fitness simple and in 2024 will be launching an exciting new AI feature which will generate even more precise and accurate workouts.

Guest speakers included [Alex Benson](#), [Tyler Thomas](#) Chief Media Officer for MuscleWiki SEZC, [Ryan Watson](#) the Vice President of Information Technology at [Brave Software](#) and Founder of MuscleWiki SEZC and Moderator [Tanya Wigmore](#). The “Tech Talks” event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 45

Number of Volunteers: 4

### #UniTalks

*Decentralized Autonomous Organisations: A Brief History & Current Trends*

*Friday, 22 March 2024 at The Truman Bodden Law School*

Sepehr Radjpoust, J.D hosted an introductory discussion on Decentralized Autonomous Organisations (DAOs), including a brief history and current trends. [Sepehr](#) is a venture capitalist and attorney with more than a decade of experience advising private and public companies on a wide range of legal and transactional matters. He has been actively involved in blockchain technology and its development since 2016. Sepehr is presently Managing Director and Attorney at [Liquid Block SEZC](#), a bespoke blockchain advisory practice domiciled in [Cayman Enterprise City](#).

Number of Participants: 22

Number of Volunteers: 1



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## **CyberSandbox**

A Day in the Life of a Software Engineer (2-part series)

*Thursday, 13 & 27 March 2024 - Innovation Room at Strathvale House*

Attendees met CyberSandbox member [Bayo P. Sodimu](#), an accomplished software engineer with a wealth of experience for an in-depth 2-part series. Bayo shared his remarkable journey in the tech industry, from his early coding days to his current role as a leading industry expert. Attendees got a glimpse into his career milestones, challenges, and successes and gained valuable insights into the world of tech. During the second session attendees were given a more immersive experience as to what it takes to be a software engineer.

Number of Participants: 12

Number of Volunteers: 2



## *Images & Screenshots*

### A Day in the Life of a Software Engineer (2-part series)



### Students solving the Rubik's Cube on the spot at the 2024 Chamber Career Fair





# Enterprise Cayman Monthly Report

## April 2024

### Overview

Number of Events & Happenings: 11

Total Number of Participants: 233

Total Number of Volunteer Participants: 24

Social Media Impressions (All Channels): 17,741

Number of Website Sessions: 143

Total Number of Marketing Emails: 8

Total Number of Unique Opens Marketing Emails: 1,373

### Highlights

#### Launch Labs Initiatives (For Entrepreneurs)

##### Business Design Competition

*Pitch Practice & Public Speaking Workshop*

*Saturday, 13 April 2024 at CEC Signal House Auditorium*

Enterprise Cayman hosted the final workshop “Public Speaking” for the 2024 Business Design Competition and conducted a Pitch Practice in anticipation of the upcoming Pitch Day. The Public Speaking workshop provided great insight and useful skills which were also put into practice during the practice pitches. The workshop was presented by [Zorina McCoon](#), Communications Executive Coordinator at Cayman Islands Government. Teams were then given an opportunity after the informative workshop to practice their pitches in front of a panelist of esteemed community members – Hollie Whitelocke, Zorina McCoon, David Strucke and Qamar Zaman.

Number of Participants: 12

Number of Volunteers: 7



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## *Pitch Day Event + Awards Dinner*

*Saturday, 20th April 2024 at The Vault, Compass Center and GTYC*

Distinguished members of the public, project advisors, programme instructors, volunteers, family members and friends of competitors taking part in the 2024 Business Design Competition were invited to a “Pitch Day” event where the finalists presented their final ideas and slide decks to a panel of judges surrounded by a live audience – think “Cayman Islands Shark Tank”. The Pitch Day event was made accessible to the wider this year with an impressive 75 members of the public in attendance.

After the Pitch Day, and judges’ deliberations, competition winners were announced at the Business Design Competition Awards Dinner. The Awards Dinner offered an excellent networking environment for project advisors, industry professionals, CEC Members, and competitors to build professional networks and discuss new ideas and future collaborations.

Number of Participants: 85

Number of Volunteers: 4

## **Business Design Competition**

### *Competition Winners Announced*

*Monday, 22 April 2024 - Online*

### **Project of the Year**

- Hunted Offshore – The marketplace for offshore professional and legal services recruitment by Kayleigh Wright

### **The Innovation Award**

- EcoBloxx – Building a greener future by transforming plastic waste into construction materials by Anthony Wambua and Peter Kigotho

### **The Community Impact Award**

- EcoBloxx – Building a greener future by transforming plastic waste into construction materials by Anthony Wambua and Peter Kigotho

### **People’s Choice Award**

- E-Waste Recycling – A sustainable electronic waste recycling project by May Douglas, Wilfred Douglas, Xavier Suico and Melody Protacio

### **The Best Storyteller Award** – *newly introduced for 2024 and sponsored by CaymanStory.com.*

- Hunted Offshore – The marketplace for offshore professional and legal services recruitment by Kayleigh Wright



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## 2024 Competition Finalists

- BureauBot – A corporate secretary platform by John Gracey and Stephanie Small
- E-Waste Recycling – A sustainable electronic waste recycling project by May Douglas, Wilfred Douglas, Xavier Suico and Melody Protacio
- Music Mate – An app for music learners and educators serving our music community by Kailasa HimaBindu Peyyeti and Kranthi Kumar Chamarthi
- PIX – Converting user graphics into digital paint-by-numbers by Lance Mason and Kas Mason

## Business Design Competition

### *Judges Feedback Sessions*

*Tuesday, 30 April 2024 - Online via Microsoft Teams*

As part of the Business Design Competition programme, each competition finalist was given the opportunity to meet with the panel of five judges who viewed their presentations during the “Pitch Day” and carefully reviewed competitor submission packs. The panel of judges included Rodney Alison Founder of Synergy Technology Engineering Limited SEZC, Rich Dyer Co-Founder of Massive Media, new to the stage this year we have John Wensveen Chief Innovation Officer & Executive Director of the Alan B. Levan Centre at Nova Southeastern University, Caine Smith Founder & Managing Director of AirVu Media and Keisha Mason 2022 Business Design Competition Creativity Award Winner and 2023 Launch Labs Alumni. During the feedback sessions, participants were able to gain experience discussing their business idea via an online platform and were provided with additional insights on how to validate their idea.

Number of Participants: 16

Number of Volunteers: 5

## Careers Development Bureau Initiatives (For Job Seekers)

### Careers Development Webinar Series

#### *Foundations of Interviewing with Connect by Nova*

*Wednesday, 10 April 2024 Online via Microsoft Teams*

Enterprise Cayman & Connect by Nova hosted the second session in our 2024 Career Development Series. Our goal with this series is to provide valuable insights, resources, and tools to support professional growth and development. We understand the importance of continuous learning and advancement in today's dynamic work environment, and we're committed to empowering the attendees on their career journey. The second session Foundation of Interviewing was hosted by



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Hannah Jackson and attendee's got a run-through of what to expect in a standard interview and how to prep, including some of the most common interview questions and how to answer them!

Number of Participants: 12

Number of Volunteers: 1

## **Radio Cayman Interview**

*Interview on 2024 Business Design Competition Pitch Day  
Friday, 19 April 2024 at Radio Cayman*

The interview helped as a reminder and invitation to the public to come out and support the finalists at the 4<sup>th</sup> annual Cayman Islands Business Design Competition. We encouraged the public to come out and watch finalists compete in a "Cayman-style Shark-Tank" for \$17,000 in cash prizes! We also had 2022 Business Design Competition Winner George Wachoupe was also in attendance at shared in detail his experience in the 2022 competition and also gave an update on where his business EmailChaser is now, present day.

150 views on YouTube LiveStream - <https://www.youtube.com/watch?v=TgdBqInr8Qw>

Number of Volunteers: 1

## **Other**

IT Skills Initiative - Partner Reception  
Thursday, 25 April 2024 at CEC Signal House

Enterprise Cayman hosted a reception for IT Skills Initiative Partners. At this reception, the leadership and relevant committees from each Partner organization received an update on the IT Skills Initiative, learned more about the upcoming Partnership Pilot Project and engaged with other Partner organizations.

The aim of the IT Skills Initiative is to develop a proposal for increasing IT labour supply by exploring the features of a modern IT skills development program and how they might be implemented in the Cayman Islands. Four Partner organizations have entered into a Memorandum of Understanding to support the aim of the IT Skills Initiative, including International College of the Cayman Islands (ICCI), Cayman Islands Institute of Professional Accountants (CIIPA), Enterprise Cayman and Digital Cayman. Funding is provided by the Pinewood Foundation.

Number of Participants: 22





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## Community (For Public Engagement & Community Building)

### Tech Talks

*New Rules for Leading in Digital Society from the Boardroom to the Battlefield*  
*Thursday, 4 April 2024 at GTYC*

Panelists were invited for a discussion with Maj Gen David Fraser, the first commanding general using drones and AI in major battle. This two-part event will include a panel discussion followed by Cayman's first triple book launch.

Guest speakers included Major General **David Fraser**, Panelist & Author, **Tom Jenkins**, Panelist & Author, **Mike Ferrier**, Moderator & Author and **Dianne Siebens**, Author. The "Tech Talks" event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 60

Number of Volunteers: 4

### CyberSandbox

AI Prompt Engineering (2-part series)

*Wednesday, 10 & 24 April 2024 - Innovation Room at Strathvale House*

Attendees met Amy McGrath, an expert with over 10 years of marketing and engagement experience, and a lifetime of web design knowledge. Amy is a certified expert in online advertising platforms - including Facebook, Google, and HubSpot. Amy shared informative presentations on artificial intelligence (AI) prompt engineering and its applications in marketing and engagement strategies. Drawing from her extensive experience, she explained how AI technologies can revolutionize customer interactions, streamline advertising campaigns, and enhance overall user experience. Attendees gained valuable insights into leveraging AI-driven solutions to optimize their digital marketing efforts and stay ahead in the ever-evolving landscape of online engagement.

Number of Participants: 26

Number of Volunteers: 2

## *Images & Screenshots*

### AI Prompt Engineering (2-part series)



### AI Prompt Engineering (2-part series) Feedback

Dear Alyssa,

I hope this message finds you well. I wanted to take a moment to provide feedback on the recent speaker engagement hosted by your organization.

The speaker you chose for the event was truly outstanding. Their depth of knowledge, organization, and evident passion for the topic shone through their presentation. Attendees, including myself, felt that we gained valuable insights and practical information, thanks to the speaker's expertise.

I've already recommended the speaker to others who share an interest in the topic, and the feedback has been overwhelmingly positive. It's clear that the speaker would be an excellent choice for future engagements. Personally, I would gladly attend any future events where they are speaking, and I believe many others would too.

Thank you for arranging such an informative and engaging session. I sincerely hope to see more collaborations with this speaker in the future.

Best regards,

Arun Abraham CPA



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Business Design Competition





# ENTERPRISE CAYMAN

by Cayman Enterprise City

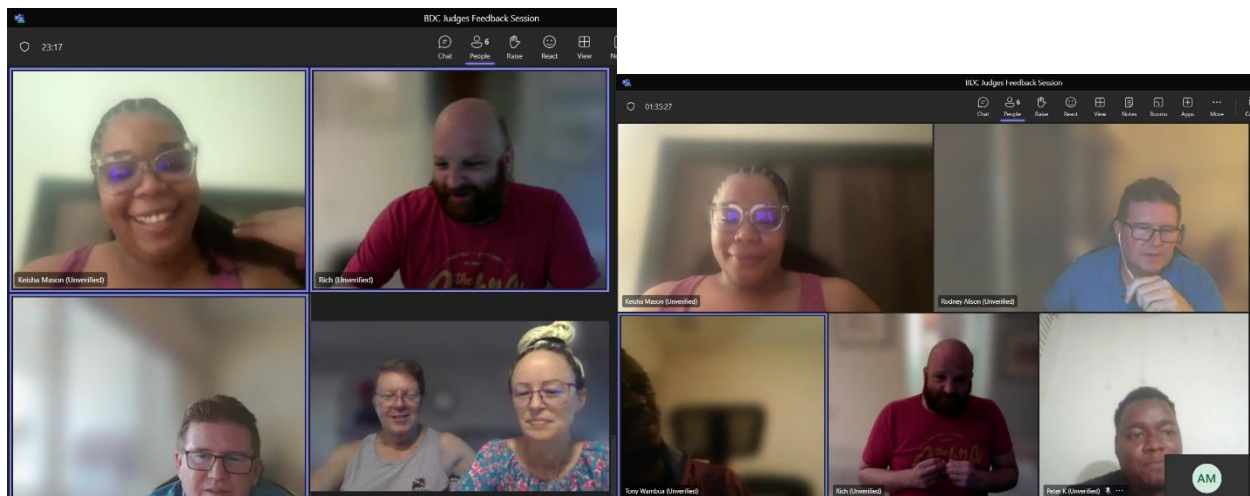


Enterprise Cayman's  
Business Design Competition  
has helped Emailchaser  
immensely in getting to  
where it is now, and has  
made a big impact on where  
company is headed.

**George Wauchope**  
Co-Founder & CEO  
Emailchaser



## Judges Feedback Session





by Cayman Enterprise City

Tech Talks - *New Rules for Leading in Digital Society from the Boardroom to the Battlefield*



## IT Skills Initiative - Partner Reception





# ENTERPRISE CAYMAN

by Cayman Enterprise City







# Enterprise Cayman Monthly Report

## May 2024

### Overview

Number of Events & Happenings: 6

Total Number of Participants: 140

Total Number of Volunteer Participants: 8

Social Media Impressions (All Channels): 9,678

Number of Website Sessions: 1942

Total Number of Marketing Emails: 11

Total Number of Unique Opens Marketing Emails: 2,977

### Highlights

#### Launch Labs Initiatives (For Entrepreneurs)

##### Launch Labs Studios

*Foundations of Interviewing with Connect by Nova*  
*Thursday, 30 May 2024 at Innovation Room at Signal House*

[Amrita Bhalla](#) hosted an interactive session on leadership skills and company culture is being offered to early-stage leaders. Key topics include:

1. **Building Your Leadership Vision:** Learn to develop leadership styles using self-assessment tools, attract and retain top talent, and cultivate a motivating company culture.
2. **Startup Culture:** Strategies to create a collaborative, innovative, and satisfying work environment.
3. **Conflict Resolution:** Effective methods for navigating and resolving disagreements within a startup team, promoting open communication and a positive team dynamic.

Number of Participants: 12

Number of Volunteers: 1



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Careers Development Bureau Initiatives (For Job Seekers)

### Careers Development Webinar Series

*Make the most of your Internship*

*Wednesday, 15 May 2024 Online via Microsoft Teams*

Enterprise Cayman & Connect by Nova hosted the second session in our 2024 Career Development Series. Our goal with this series is to provide valuable insights, resources, and tools to support professional growth and development. We understand the importance of continuous learning and advancement in today's dynamic work environment, and we're committed to empowering the attendees on their career journey.

The third session, "Making the Most of Your Internship," was hosted by [Hannah Jackson](#). Attendees learned about the value of internships across various career paths and their significance as resume assets upon graduation. The session highlighted internships as a starting point for career exploration, reviewed their benefits, and provided guidance on finding the best-suited internship opportunities.

Number of Participants: 10

Number of Volunteers: 1

### Other

MOU Signing with University College of the Cayman Islands (UCC)

*Wednesday 8 May 2024 at Signal House*

The University College of the Cayman Islands (UCCI) and Enterprise Cayman (EC) signed a MOU and announced new Digital Literacy pathway. This collaboration combines UCCI's educational standards with EC's industry expertise, aiming to make young Caymanians leaders in technology and innovation. The partnership addresses the national IT skills gap through the development of a Digital Literacy Certificate, enhancing students' IT and digital skills critical for employment. Activities will include faculty exchanges, internships, joint seminars, and exploring funding opportunities. This initiative signifies a commitment to advancing education and fostering innovation in the Cayman Islands.

Number of Participants: 6



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Community (For Public Engagement & Community Building)

### #UniTalks

*"From Student to Startup: Charting Your Course in Entrepreneurship"*

*Thursday 16 May 2024 at UCCI*

[Amrita Bhalla](#) hosted an introductory discussion on Charting Your Course in Entrepreneurship. This session delved into the exciting world of entrepreneurship. Amrita explored the journey of entrepreneurship: from identifying a problem and crafting innovative solutions to taking calculated risks and building a sustainable business. The key takeaways from this session included:

- Understanding the Entrepreneurial Mindset: Discover the characteristics and skills that define successful entrepreneurs.
- Identifying Opportunities: Learn how to spot market gaps and translate your ideas into viable businesses.
- Planning for Success: Explore the practical steps involved in launching a venture, including developing a business plan and securing funding.

Number of Participants: 27

Number of Volunteers: 1

### Tech Talks

*AI & Intellectual Property in the Cayman Islands*

*Thursday, 16 May 2024 at Café 2472, Signal House*

Panelists were invited for a discussion about the intersection of AI and Intellectual Property.

Attendees gained insights into the evolving landscape of AI innovation, legal considerations, and strategies for protecting intellectual property in this rapidly advancing technological era. Throughout the discussion panelists explored the opportunities and challenges shaping the future of innovation in the Cayman Islands. Guest speakers included [Quentin Cregan](#), [Andrew Torrance](#) and [Julian Morris](#).

The "Tech Talks" event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 75

Number of Volunteers: 3



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## **CyberSandbox**

*An Introduction to Legal Engineering*

*Wednesday, 22 May 2024 - Innovation Room at Signal House*

Attendees met [Ramona Tudorancea](#), Founder and Managing Director of JupiterBlock SEZC, and Ixian co-founder, and [Kyle MacLean Smith](#), LexDAO/LexBlock and Ixian co-founder for an interactive session and introduction on Legal Engineering.

The event discussed the evolution and future of legal engineering over the past 30+ years. Initially focused on democratizing access to law through the internet and using legal automation and e-discovery to handle large data volumes, the field is now advancing with blockchain technology and AI. Legal engineering aims to build better systems and models rather than merely digitizing old frameworks. Innovations are transforming interactions with governments and businesses, integrating novel technologies into society, and reshaping business models and social structures. The Cayman Islands, renowned for legal innovation, exemplify the potential benefits of incorporating new technologies into legal frameworks. The ultimate goal is to create legal products that add value, enhancing the legal field's impact on society.

Number of Participants: 10

Number of Volunteers: 2

## *Images & Screenshots*

Tech Talks event - "AI & Intellectual Property in the Cayman Islands"





Uni Talks event, "From Student to Startup: Charting Your Course in Entrepreneurship" with Amrita Bhalla







# ENTERPRISE CAYMAN

by Cayman Enterprise City

MOU signing with UCCI - *Photos show representatives from The University College of the Cayman Islands (UCCI) and Enterprise Cayman (EC) at the partnership signing.*





# Enterprise Cayman Monthly Report

## June 2024

### Overview

Number of Events & Happenings: 8

Total Number of Participants: 155

Total Number of Volunteer Participants: 11

Social Media Impressions (All Channels): 10,310

Number of Website Sessions: 1590

Total Number of Marketing Emails: 11

Total Number of Unique Opens Marketing Emails: 46.16%

### Highlights

#### Careers Development Bureau Initiatives (For Job Seekers)

##### Careers Development Webinar Series

*Networking with Connect by Nova*

*Wednesday, 19 June 2024 at Monaco Towers, Connect by Nova*

Enterprise Cayman & Connect by Nova hosted the fourth session in our 2024 Career Development Series. Our goal with this series is to provide valuable insights, resources, and tools to support professional growth and development. We understand the importance of continuous learning and advancement in today's dynamic work environment, and we're committed to empowering the attendees on their career journey.

The fourth session, was in-person “Networking” session & event hosted by [Hannah Jackson](#). Attendees learned effective strategies for engaging with senior-level professionals in casual settings. The workshop focused on building authentic connections without appearing overly self-promotional. Attendees were guided on how to navigate conversations with potential industry contacts, especially when encountering individuals in positions at their desired companies. The session emphasized the importance of subtlety in networking, demonstrating how to make a memorable impression while leaving the door open for future professional opportunities.



# ENTERPRISE CAYMAN

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Number of Participants: 10

Number of Volunteers: 1

## Community (For Public Engagement & Community Building)

### Tech Talks

*Consensus 2024 Debrief*

*Thursday, 6 June 2024 at Café 2472, Signal House*

This Tech Talks event provided an insightful debrief on Consensus 2024, the world's largest conference for the cryptocurrency, blockchain, and Web3 community. Attendees engaged in discussions about key challenges, technological advancements, and the future of finance and governance driven by these innovations. Speakers included industry leaders like Richard Munden, Petri Basson, Mike Silagadze, and Lai Strassburger, who shared their expertise on digital assets, decentralized projects, and regulatory compliance. The event highlighted the growing influence of these technologies on various sectors.

The “Tech Talks” event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 73

Number of Volunteers: 4

### Special Event - A Tour of US Tax Considerations for Tokenised Business Models

*Wednesday, 12 June 2024 at Café 2472, Signal House*

This special event with [Rob Massey](#) provided an in-depth overview of the U.S. tax implications for businesses utilizing tokenized models. Topics included tax compliance, reporting requirements, and potential pitfalls for digital assets and blockchain-based business structures. The session aimed to help entrepreneurs and business owners navigate the complexities of U.S. tax laws in the evolving landscape of digital finance.

Number of Participants: 45

Number of Volunteers: 4

### CyberSandbox

*How to Successfully Build a Software Product*

*Wednesday, 5 June 2024 – The Auditorium at Signal House*

Attendees met with [George Wauchope](#), Founder and CEO of Emailchaser.



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The event focused on guiding participants through the process of building a software product. Key topics included product development, design, prototyping, and scaling. George shared insights on best practices for turning ideas into viable software products, emphasizing user experience, agile methodologies, and market considerations. The event aimed to equip attendees with practical knowledge to bring their tech ideas to life.

Number of Participants: 8

Number of Volunteers: 1

## *Systematic Innovation and Entrepreneurial Strategies*

*Wednesday, 26 June 2024 – The Auditorium at Signal House*

Attendees met with [Rudolph Johnson](#), Managing Director of Meta Agile SEZC.

The event focused on equipping participants with tools and methodologies for fostering innovation and developing entrepreneurial strategies. The session covered key frameworks for systematic innovation, idea generation, and strategic planning, helping attendees refine their approach to entrepreneurship. The event aimed to enhance the participants' ability to innovate within their industries and navigate the challenges of launching and growing a business.

Rudolph also be introduced Meta Agile SEZC's new "Innovator A.I. Simulator". A simulated, artificially intelligent, customizable, interactive, marketplace where innovative ideas can be tested against, and adjusted to, various entrepreneurial challenges while attaining valuable knowledge from the simulated experiences. Rudolph demonstrated the simulator and discussed its possibilities.

Number of Participants: 11

Number of Volunteers: 1

## **Other**

Visit of Her Excellency the Governor to CEC's Signal House

*Wednesday 12 June 2024 at Signal House*

Her Excellency the Governor and other members of the civil service visited Cayman Enterprise City's new Signal House for a tour and briefing. During the visit, she learned more about CEC's operations and the various community initiatives and programs spearheaded by its non-profit, Enterprise Cayman. The tour provided an opportunity to showcase the impact of these initiatives on the local community and the broader goals of Cayman Enterprise City.

Number of Participants: 4



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Participation of CEO Charlie Kirkconnell at Raising Capital Forum 2024

*Thursday, 20 June 2024 at Marriott Hotel*

Our CEO, Charlie Kirkconnell, was invited by the Cayman Islands Centre for Business Development (CICBD) to participate in the Raising Capital Forum 2024. He contributed to a fire-side chat titled "Founders and Funders: Bridging the Gap," where he shared insights from Enterprise Cayman's journey and discussed the support available for Cayman startups. Other panelists included Sam Jones, Shubha Chakravarthy, and Jason Butcher. The discussion served as the event's culmination, focusing on the challenges and opportunities in funding and entrepreneurship.

## Visit of St. Thomas University Delegation to CEC's Signal House

*Wednesday, 26 June 2024 at Signal House*

A delegation from St. Thomas University recently visited Cayman Enterprise City (CEC). During their visit, they toured the facilities and engaged in discussions about potential collaborations between the university and Enterprise Cayman/CEC. The focus was on exploring educational opportunities, research partnerships, and community initiatives that could benefit both the university and the Cayman Islands' innovation ecosystem. The visit highlighted the potential for future joint projects aimed at fostering innovation and education.

Number of Participants: 4



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## *Images & Screenshots*

Networking Workshop with Connect by Nova





Tech Talks event - " Consensus 2024 Debrief"





# ENTERPRISE CAYMAN

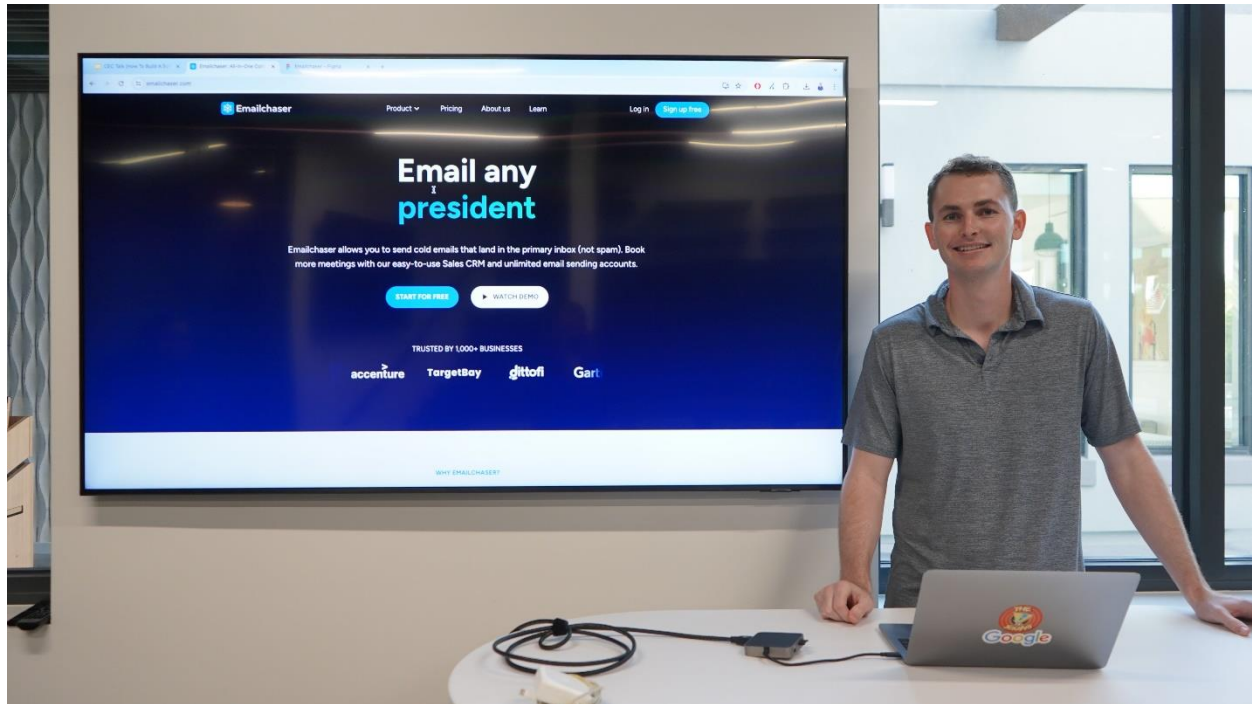
by Cayman Enterprise City

Special Event – “A Tour of US Tax Considerations for Tokenised Business Models” with Rob Massey





CyberSandbox Session– *“How to Successfully Build a Software Product”* with George Wauchope





**ENTERPRISE  
CAYMAN**  
by Cayman Enterprise City

CyberSandbox Session – “Systematic Innovation and Entrepreneurial Strategies” with Rudolph Johnson





Visit of Her Excellency the Governor to CEC's Signal House



Participation of CEO Charlie Kirkconnell at Raising Capital Forum 2024







# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Enterprise Cayman Monthly Report July 2024

### Overview

Number of Events & Happenings: 6

Total Number of Participants: 198

Total Number of Volunteer Participants: 10

Social Media Impressions (All Channels): 14,472

Number of Website Sessions: 1,485

Total Number of Marketing Emails: 10

Total Number of Unique Opens Marketing Emails: 40.07%

### Highlights

#### Careers Development Bureau Initiatives (For Job Seekers)

##### Careers Development Webinar Series

###### *LinkedIn Optimization*

*Wednesday, 17 July 2024– Online*

Enterprise Cayman & Connect by Nova hosted the final (5<sup>th</sup>) session in our 2024 Career Development Series. Our goal with this series is to provide valuable insights, resources, and tools to support professional growth and development. We understand the importance of continuous learning and advancement in today's dynamic work environment, and we're committed to empowering the attendees on their career journey.

These days, like it or not, LinkedIn is an extremely valuable tool in the professional world, especially when you're searching for a job. We know—it's really overwhelming to make sure your LinkedIn page is in tip-top shape, as there are so many different components to keep track of. Members of the public attended the online session hosted by Hannah Jackson that gave insightful information, tips and tricks on the best ways to get your profile to stand out from the competition and to how to use LinkedIn to network for a potential job opportunity.



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Number of Participants: 16

Number of Volunteers: 1

## Community (For Public Engagement & Community Building)

### UCCI STEM Summer Camp Engagement

*Opening Event & Workshops*

*8-12 July 2024 at UCCI*

Enterprise Cayman is the proud sponsor of the UCCI STEM Summer Camp. Now in its 8<sup>th</sup> year. This programme gives students the opportunity to engage in STEM-related activities, connects individuals with other like-minded enthusiasts, and allows students to gain valuable insights into the latest industry trends, engage with brilliant minds in the field, and paves the way for an inspiring career ahead.

CEC Zone member Bayo Sodimu, Dimsou Digital SEZ presented a session on Robots and Computers, where students built their own functional robots to take home.

Matthew Elphinstone, valued Enterprise Cayman Volunteer instructed the session on Arduino systems and sensors.

Number of Participants: 30 (students registered for STEM camp)

Number of Volunteers: 2

### 2024 CaymanTech Youth Conference & Hackathon

*17-18 July 2024 at Signal House*

*2024 CaymanTech Youth Conference & Hackathon, held on July 17th and 18th.*

This event focused on engaging young Caymanians in the fields of technology and cybersecurity. Participants had the opportunity to attend educational sessions on emerging technologies like blockchain, AI, and cybersecurity, as well as hands-on workshops to develop practical skills. The hackathon element encouraged collaboration among attendees to create innovative solutions to real-world challenges, with prizes awarded for the best ideas. The conference also featured networking opportunities, allowing young tech enthusiasts to connect with industry professionals, mentors, and peers, helping them explore potential career paths in the tech sector.

Number of Participants: 70 (students registered)



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Tech Talks

*Women in Tech - Breaking Barriers and Building Futures*

*Tuesday, 23 June 2024 at Signal House Auditorium*

This panel discussion focused on the current state and future of women in technology, featuring a diverse group of female professionals ranging from recent scholarship winners to experienced leaders. This event, also recorded for virtual participants, provided a comprehensive exploration of the challenges and opportunities women face in the tech industry.

[Chantelle Day](#), Moderator

[Danielle Faul](#), Speaker

[Emily O'Keeffe](#), Speaker (virtual)

[Halle Whittaker](#), Speaker

The discussion highlighted key issues such as the causes of underrepresentation and strategies for promoting gender equality. Panelists shared insights into the evolving landscape for women in tech, addressing both the barriers and advancements shaping their future. Overall, the session offered a detailed perspective on the realities of working in technology and the ongoing efforts to create a more inclusive field.

The “Tech Talks” event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 63

Number of Volunteers: 4

## CyberSandbox

*Empowering and Engaging Cayman Youth in an era of Accelerating Technologies*

*Wednesday, 17 July 2024 – The Auditorium at Signal House*

The event discussed the story behind the TechKYouth 2024 Cayman Youth Tech Conference and Hackathon. Event speakers, Rhonda Eldridge and Kathryn Corkish, shared a short presentation on how they have been creating programs to accelerate intentional communities of learning together, and empowering and engaging youth in an era of accelerating technologies.

Number of Participants: 6

Number of Volunteers: 2



# ENTERPRISE CAYMAN

by Cayman Enterprise City

*Cybersecurity in the Age of AI: Current Status and Future Challenges*  
*Wednesday, 31 July 2024 – The Auditorium at Signal House*

Attendees met with [Daniel Powery](#), IT Manger at CICS Credit Union.

The discussion began with defining both AI and cybersecurity, establishing a foundation for understanding their interrelationship.

Daniel provided an in-depth analysis of how cybersecurity practices must be adapted to address the unique challenges posed by AI. The session explored the application of cybersecurity measures throughout the lifecycle of AI models, from development and deployment to ongoing use. Attendees examined real-world applications of AI within cybersecurity and discussed the potential risks and vulnerabilities associated with these technologies.

To illustrate the importance of robust security measures, the session included a live demonstration of jailbreaking a well-known AI model. This practical example underscored the necessity of implementing effective security strategies to protect AI systems from emerging threats and vulnerabilities. Overall, the session highlighted the evolving nature of cybersecurity in the context of advanced AI technologies and provided valuable insights into safeguarding these powerful tools.

Number of Participants: 13

Number of Volunteers: 1



# ENTERPRISE CAYMAN

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## *Article Links*

**Caymanian Artist Takes Over Bus Shelter Article:**

<https://www.enterprisecayman.ky/newsroom/caymanian-artist-takes-over-bus-shelter>

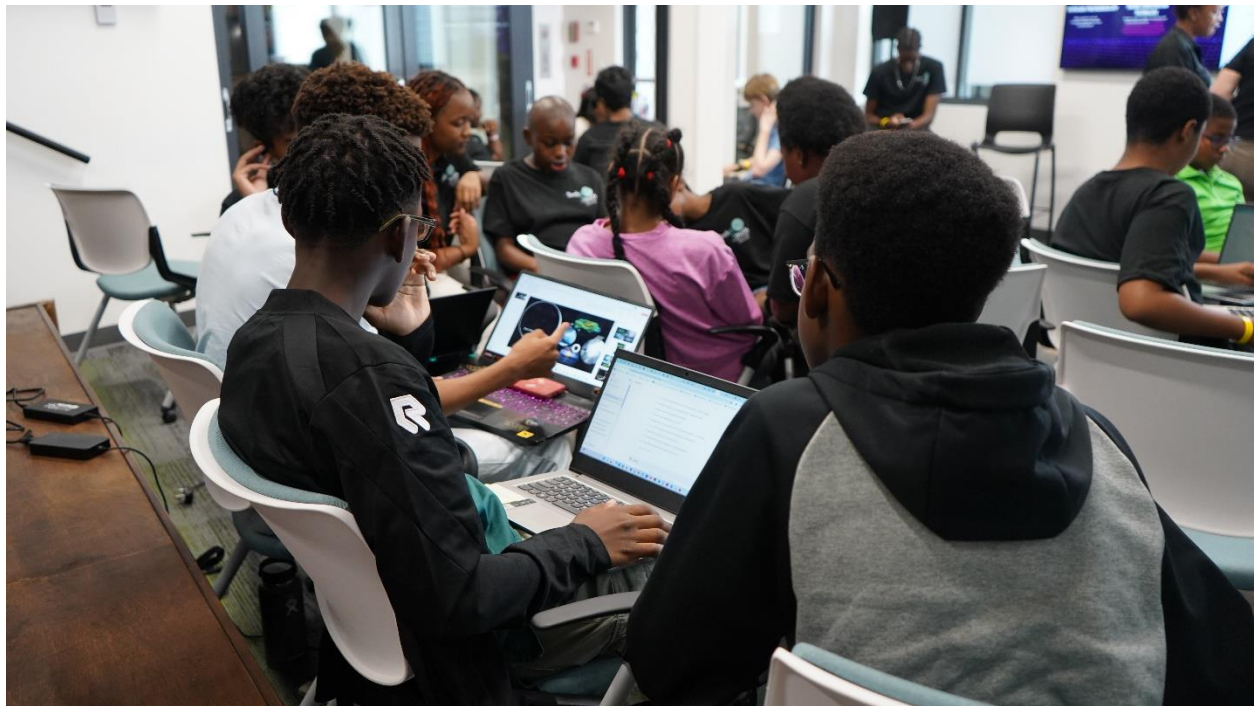
## *Images & Screenshots*

UCCI 2024 STEM Summer Camp





## 2024 CaymanTech Youth Conference & Hackathon





# ENTERPRISE CAYMAN

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Tech Talks event – “Women in Tech: Breaking Barriers and Building Futures”





CyberSandbox Session – *“Empowering and Engaging Cayman Youth in an era of Accelerating Technologies”* with Kathryn Corkish and Rhonda McDeigan-Eldridge



CyberSandbox Session – “*Cybersecurity in the Age of AI: Current Status and Future Challenges*” with Daniel Powery





# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Enterprise Cayman Monthly Report August 2024

### Overview

Number of Events & Happenings: 4

Total Number of Participants: 114

Total Number of Volunteer Participants: 4

Social Media Impressions (All Channels): 20,510

Number of Website Sessions: 1976

Total Number of Marketing Emails: 10

Total Number of Unique Opens Marketing Emails: 42.01%

### Highlights

#### Community (For Public Engagement & Community Building)

##### Tech Talks

*Navigating DAOs + The Cayman Foundation*

*Thursday, 15 August 2024 at Signal House Auditorium*

Experts Marc Piano and Ryón Nixon led an engaging Tech Talk session, discussing the growing significance of Decentralized Autonomous Organizations (DAOs) and foundations in the Cayman Islands. The event explored legal frameworks, governance structures, and the future of decentralized corporate models, offering attendees valuable insights into the evolving landscape of decentralized governance and its potential impact on the local and global business environment.

The “Tech Talks” event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 52

Number of Volunteers: 2





# ENTERPRISE CAYMAN

by Cayman Enterprise City

## **CyberSandbox**

*Value in Purposeful & Creative Branding*

*Wednesday, 14 August 2024 – The Auditorium at Signal House*

This month, Brianna Wilson, Founder and Director of The Design Space held a workshop for entrepreneurs and creatives focused on enhancing brand identity in today's value-driven market. The session covered key aspects of branding, from defining brand purpose to the importance of authenticity and storytelling. Attendees explored the psychology of consumer behavior and the impact of creative visual identity, leaving with practical strategies to build meaningful, purpose-driven brands that stand out in a crowded marketplace. The workshop provided valuable insights for both new and established businesses looking to strengthen their brand's connection with consumers.

Number of Participants: 44

Number of Volunteers: 1

## **Presentation to IT Trainees at Walkers Global**

Our IT Director Alee Fa'amoe recently presented to the IT Trainees at Walkers Global, providing an overview of CEC (Cayman Enterprise City) and Enterprise Cayman. The presentation highlighted the role of these organizations in fostering innovation and creating opportunities within the Cayman Islands' tech ecosystem. Key topics included the benefits of establishing a business within CEC, support for tech entrepreneurship, and the various training and development programs offered by Enterprise Cayman to nurture local talent in the technology sector. A significant portion of the presentation was dedicated to the CISCO Networking Academy, showcasing how it can be a key tool for career development, offering industry-recognized certifications and essential networking skills. The trainees were encouraged to leverage this platform to advance their technical expertise and future career prospects.

Number of Participants: 8

Number of Volunteers: 1

## **Other**

Enterprise Cayman proudly sponsored Brianna Wilson in the Miss Cayman Islands Universe Pageant, where she achieved an impressive 2nd runner-up placement and was honored with the Miss Congeniality award. We are thrilled to support her journey and celebrate her accomplishments, as she exemplifies the values of leadership, grace, and community that resonate with our mission.



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Article Links

Livestream of Tech Talks event - <https://www.youtube.com/live/Ex2L5sy8hRs?si=Kt1KTsW1obgJteJb>

## Images & Screenshots

Tech Talks event – “Navigating DAOs + The Cayman Foundation”





CyberSandbox Session – *“Value in Purposeful & Creative Branding”* with Brianna Wilson





# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Presentation to IT Trainees at Walkers Global





Enterprise Cayman Sponsorship of Miss Universe Cayman Islands Contestant #3, Brianna Wilson







# Enterprise Cayman Monthly Report

## September 2024

### Overview

Number of Events & Happenings: 5

Total Number of Participants: 195

Total Number of Volunteer Participants: 11

Social Media Impressions (All Channels): 13,121

Number of Website Sessions: 2,271

Total Number of Marketing Emails: 15

Total Number of Unique Opens Marketing Emails: 37.44%

### Highlights

#### Community (For Public Engagement & Community Building)

##### Tech Talks

*The Next Generation of Crypto Lawyers*

*Thursday, 5 September at Signal House Auditorium*

Experts [Fiona Brennan](#), [Carolyn Kelly](#), [Joshua McVey](#) and [Tom Stuart](#), led an engaging Tech Talk session, discussing the next generation of legal experts in the digital asset and cryptocurrency sector. The event highlighted innovative legal work in the Cayman Islands, with professionals sharing their experiences across various jurisdictions and legal structures.

The panel provided valuable guidance on navigating the complex legal landscape of digital assets and discussed real-life use cases, as well as new products and services being developed by clients in this space. The event was particularly beneficial for trainee lawyers, early-career professionals, and those interested in the intersection of law and technology.

The “Tech Talks” event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Livestream link - <https://www.youtube.com/live/IJDOL0ATdcM>



# ENTERPRISE CAYMAN

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Number of Participants: 71

Number of Volunteers: 4

## Fin Talks

*The State of Markets and The Crypto Industry*

*Tuesday, 17 September at Signal House Auditorium*

Attendees joined expert [Raoul Pal](#) and [Yaroslav Pshenitsyn](#) for a raw and unscripted fireside chat on the state of markets and the crypto industry. Where we've been, where we are now, and where we're going.

The “Fin Talk” event was in partnership with CFA Society Cayman Islands and [Cayman Enterprise City](#).

Livestream link - <https://www.youtube.com/watch?v=3iFZrzX2Rno>

Number of Participants: 75

Number of Volunteers: 2

## CyberSandbox

*Macro Tech Strategy*

*Wednesday, 4 September 2024 – The Auditorium at Signal House*

This month, [Chris Allison](#), **Founder of 19 North Technologies SEZC** held an interactive session focused on the future of the IT industry and corporate technology, looking ahead to 2030 and beyond. The session delved into four key macro forces shaping both personal and professional lives:

1. **The 4th Industrial Revolution**, discussing AI, Blockchain, and Quantum Computing advancements.
2. **The Changing World Order**, covering US-China dynamics, deglobalization, chip wars, and cyber threats.
3. **The Environmental Crisis**, examining technology's role as both a potential threat and saviour.
4. **Cultural Change**, exploring big tech vs open source, web3, and the societal impact of AI and demographic shifts.

Participants took on the role of technology strategists, sharing predictions and insights. The workshop provided valuable learning and collaborative opportunities, regardless of career stage.

Number of Participants: 15

Number of Volunteers: 1



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## *AI & Automation in the Firm*

*Wednesday, 11 September 2024 – The Auditorium at Signal House*

This month, [Halle Whittaker](#), **recent graduate & recipient of the SteppingStones Educational Grant** held an interactive session focused on the transformative impact of Artificial Intelligence (AI) and Automation in the business world. The session explored how these technologies are reshaping business operations, decision-making, and driving efficiency and innovation across various sectors.

Halle, drawing from her experience at Procter & Gamble (P&G) in the UK, provided a comprehensive overview of AI and automation. Attendees gained valuable insights into practical applications, benefits, and challenges of these technologies, along with real-world use cases that demonstrated their potential in digital transformation initiatives.

Number of Participants: 22

Number of Volunteers: 1

## *UCCI-Enterprise Cayman Certificate Information Session*

*Wednesday, 25 September 2024 – Online (due to storm)*

This month, [Alee Fa'amoe](#) (CEC), [Tamsin Deasey](#) (UCCI), and Dr. Robert W. Robertson (UCCI) held an interactive panel discussion on how the UCCI-Enterprise Cayman Digital Skills Certification can enhance career and academic opportunities. The expert panel shared insights into the certification's practical applications and how it can open doors in the fast-evolving technology sector.

Attendees gained a comprehensive understanding of the certification's curriculum and industry-relevant courses. The discussion covered how the certification supports career pathways, opportunities for credit transfer to UCCI academic programs, and concluded with an interactive Q&A session to address participant queries.

Number of Participants: 12

Number of Volunteers: 3



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Article Links

Livestream of Tech Talks event - <https://www.youtube.com/live/IJDOL0ATdcM?si=keyoYMIL1raD2ygl>

Livestream of Fin Talks event - <https://www.youtube.com/watch?v=3iFZrzX2Rno>

## Images & Screenshots

Tech Talks event – “The Next Generation of Crypto Lawyers”







# ENTERPRISE CAYMAN

by Cayman Enterprise City

Fin Talks event – “*The State of Markets and The Crypto Industry*”





CyberSandbox Session – “Macro Tech Strategy” with Chris Allison

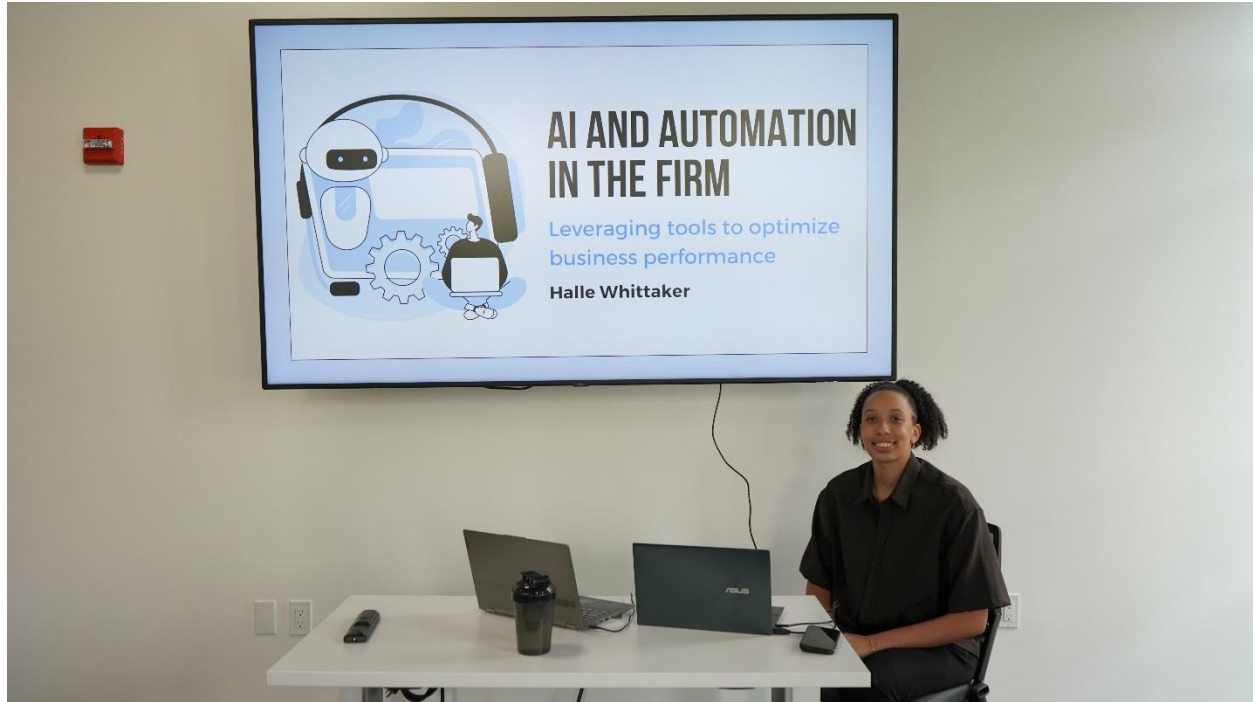




# ENTERPRISE CAYMAN

by Cayman Enterprise City

CyberSandbox Session – “AI & Automation in the Firm” with Halle Whittaker





# Enterprise Cayman Monthly Report

## October 2024

### Overview

Number of Events & Happenings: 4

Total Number of Participants: 155

Total Number of Volunteer Participants: 11

Social Media Impressions (All Channels): 11,475

Number of Website Sessions: 1,738

Total Number of Marketing Emails: 10

Total Number of Unique Opens Marketing Emails: 38.72%

### Highlights

#### Launch Labs Initiatives (For Entrepreneurs)

*2024 Private Investment Mechanics: Investor Education Programme  
Friday & Saturday 25&26 October at Signal House Auditorium*

[Enterprise Cayman](#), in collaboration with [Cayman Enterprise City](#) (CEC), the Cayman Islands Investor Angel Society (CIAS), and [Clockwork](#) held its second annual [Private Investment Mechanics](#). This Investor Education programme delivered by Clockwork, is a comprehensive series that equips both new and seasoned investors with practical knowledge in private investments, focusing on the five core pillars: Sourcing, Structuring, Due Diligence, Portfolio Monitoring, and Investment Lifecycle. Participants benefited from expert-led sessions and insights from local professionals, gaining valuable skills to navigate the private investment landscape effectively.

Number of Participants: 16

Number of Volunteers: 4



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Community (For Public Engagement & Community Building)

### Tech Talks

*Fuelling Innovation - Insights from Leading Venture Capitalists*  
*Thursday, 3 October at Signal House Auditorium*

Experts [Christine Kearney](#), [Mark Daniel](#), [Behzad Malek](#) and [Reinaldo Normand](#), led an engaging Tech Talk session, discussing their journeys, insights, and strategies for scaling startups and fostering innovation across global markets. Attendees learned how to navigate the challenges of funding, partnerships, and growth in today's fast-evolving tech and innovation landscape. Whether they were an aspiring founder or an investor, this event offered invaluable insights and networking opportunities to empower the attendees next move.

The "Tech Talks" event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 68

Number of Volunteers: 4

### Career Fair

*CICBD Expo: Linking Local, Going Global*  
*Thursday, 3 October at Indigo Hotel*

Enterprise Cayman participated in the CICBD Expo, leveraging the event to connect with entrepreneurs, explore partnerships, and stay informed about trends shaping Cayman's business ecosystem. The expo provided valuable opportunities to engage with key stakeholders, strengthen our presence in the entrepreneurial community, and reinforce our commitment to fostering innovation and supporting local business growth.

Number of Participants: 45

Number of Volunteers: 0

### CyberSandbox

*PC Architecture Workshop*  
*Wednesday, 23 October 2024 – Innovation Room at Signal House*

Enterprise Cayman hosted a **CyberSandbox: PC Architecture Workshop** led by experts Alee Fa'amoe, Alex Fa'amoe, and Jose Montero, the session provided participants with hands-on experience in understanding and assembling key PC components, including installing a hard drive. This initiative aimed to enhance technical skills within the community, fostering a deeper comprehension of the hardware that underpins modern computing.

Number of Participants: 26

Number of Volunteers: 3



## *Article Links*

## *Images & Screenshots*

### 2024 Private Investment Mechanics: Investor Education Programme



Tech Talks event – *“Fuelling Innovation - Insights from Leading Venture Capitalists”*





## CICBD Expo: Linking Local, Going Global



CyberSandbox Session – “PC Architecture Workshop” with Alee Fa’amoe, Alex Fa’amoe, and Jose Montero







# Enterprise Cayman Monthly Report

## November 2024

### Overview

Number of Events & Happenings: 5

Total Number of Participants: 200

Total Number of Volunteer Participants: 13

Social Media Impressions (All Channels): 11,187

Number of Website Sessions: 1,564

Total Number of Marketing Emails: 12

Total Number of Unique Opens Marketing Emails: 26.69%

### Highlights

#### Community (For Public Engagement & Community Building)

##### Tech Talks

*Future of FinTech Education*

*Wednesday, 6 November at Signal House Auditorium*

Experts [Chris Joseph](#), [Lucía Gallardo](#), [Marilyn Layne](#), [Julian Morris](#) and [Antonio Simeone](#), led an engaging Tech Talk session focused on the rapid advancements in financial technology and their implications for higher education, labor markets, and employers. Key topics included strategies for continuous workforce development and creating inclusive opportunities in fintech, providing actionable insights for business leaders, policymakers, and employees.

The “Tech Talks” event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 71

Number of Volunteers: 5



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Fin Talks

*The Future of Digital Asset Trading*

*Thursday, 14 November at Signal House Auditorium*

Experts [Olta Andoni](#), [Joshua Hecht](#), [Phil Wirtjes](#), and [Aaron Unterman](#), led an engaging Tech Talk session focused on the development of fully encrypted exchanges and the regulatory landscapes in the U.S. and Cayman Islands. The discussion provided attendees with a comprehensive understanding of the evolving digital asset trading environment and the compliance considerations essential for operating within this space.

The “Fin Talk” event was in partnership with CFA Society Cayman Islands and [Cayman Enterprise City](#).

Number of Participants: 54

Number of Volunteers: 4

## Career Fair

*WORC Tech Expo*

*Friday, 1 November at UCCI Hall*

Enterprise Cayman participated in the inaugural WORC Tech Expo, showcasing its commitment to fostering innovation and supporting tech-driven career pathways in the Cayman Islands. The event provided an excellent platform to connect with job seekers, highlight our programmes like the CyberSandbox and Launch Labs Studios, and engage with industry leaders to explore opportunities for collaboration and growth within the local tech ecosystem.

Number of Participants: 58

Number of Volunteers: 0

## CyberSandbox

*Identity and Access Management*

*Wednesday, 13 November 2024 – Innovation Room at Signal House*

Led by cybersecurity professional Kimberly Wright, founder of Future Tech Leaders, the session delved into the critical role of Identity and Access Management (IAM) in today's digital landscape. Participants explored how IAM enables organizations to securely manage and control user access to systems, data, and applications, balancing the need for secure access with user convenience. The interactive discussion provided valuable insights into enhancing both security and operational efficiency through effective IAM practices.



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Number of Participants: 6

Number of Volunteers: 1

## UniTalk

Navigating Tomorrow's Tech Landscape

*Wednesday, 20 November 2024 – Innovation Room at Signal House*

The session featured [Dr. James Stanger](#), Chief Technology Evangelist for CompTIA, who discussed emerging trends shaping the future of technology and business, emphasizing the skills and certifications that employers are prioritizing to meet upcoming challenges. He was joined by [Leonard Wadewitz](#), Senior Director of Business Development at CompTIA, who shared insights on preparing the workforce of tomorrow in the Caribbean. Moderated by Dr. Robert W. Robertson, President and CEO of the University College of the Cayman Islands, the event provided valuable perspectives for young adults and career changers on the intersection of technology and business.

Number of Participants: 11

Number of Volunteers: 3



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Article Links

2025 Business Design Competition Opens for Submissions:

<https://www.enterprisecayman.ky/newsroom/annual-business-design-competition-opens-for-submissions>

## Images & Screenshots

Tech Talks event – “Future of FinTech Education”







# ENTERPRISE CAYMAN

by Cayman Enterprise City

Fin Talks event – “*The Future of Digital Asset Trading*”





# ENTERPRISE CAYMAN

by Cayman Enterprise City

CyberSandbox Session – “*Identity and Access Management*” with Kimberly Wright







# ENTERPRISE CAYMAN

by Cayman Enterprise City

UniTalk event – “*Navigating Tomorrow’s Tech Landscape*” with CompTIA





# Enterprise Cayman Monthly Report

## December 2024

### *Overview*

Number of Events & Happenings: 1

Total Number of Participants: 18

Total Number of Volunteer Participants: 4

Social Media Impressions (All Channels): 10,107

Number of Website Sessions: 1,189

Total Number of Marketing Emails: 8

Total Number of Unique Opens Marketing Emails: 34.28%

### *Highlights*

#### **Careers Development Bureau Initiatives (For Job Seekers)**

##### **Radio Cayman Interview**

*Interview on Internship Programme & Business Design Competition  
Monday, 16 December 2024 at Radio Cayman*

Enterprise Cayman took to the airwaves with [Radio Cayman](#)'s Sterling Dwayne Ebanks to share the excitement surrounding the upcoming Business Design Competition. During the broadcast, we highlighted our commitment to fostering innovation and shared some of the exciting opportunities designed to support Cayman's entrepreneurs. Additionally, we announced that applications for the 2025 Internship Programme were officially open, emphasising how internships play a pivotal role in shaping career journeys and encouraging individuals to seize this valuable opportunity.

126 views on YouTube LiveStream - <https://www.youtube.com/watch?v=cPgxB1yUr0>





# ENTERPRISE CAYMAN

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## Community (For Public Engagement & Community Building)

### Tech Talks

*The Rise of Cayman's Digital Art Scene*

*Thursday, 12 December at Signal House Auditorium*

Local Digital Artists [Shane Aquârt](#), [William Helfrecht](#), [Michael Mothen](#), and [Kaitlyn Elphinstone](#) led an engaging Tech Talk session that delved into the intersection of technology and creativity, exploring how innovation and new technologies are shaping the future of art-making and collecting in the Cayman Islands. Attendees gained insights into the evolving digital art landscape and engaged with the vibrant community of local creators.

The "Tech Talks" event was in partnership with [SteppingStones Tech](#), [Digital Cayman](#) and [Cayman Enterprise City](#).

Number of Participants: 18

Number of Volunteers: 4



# ENTERPRISE CAYMAN

by Cayman Enterprise City

## Article Links

## Images & Screenshots

Tech Talks event – “The Rise of Cayman’s Digital Art Scene”

